

Publicity & Credit Line Requirement:

The NJ State Arts Council is committed to providing public funding support so that arts organizations in New Jersey can develop and improve their services. The Council's funds are limited but through the grant process they make every effort to support a wide and varied list of arts agencies and programs and services that provide New Jersey residents with opportunities to access the arts.

In order to maintain or sustain this funding resource, it is important that the Council be able to illustrate to the State officials who make these funds available, the breadth and variety of this support throughout the State. One way of illustrating this is to have each organization that receives funding post a credit line on their printed materials, press releases, online posts, exhibition guides, or any other materials that are associated with a funded project or program. For this reason all organizations that receive this funding are required to provide a proper credit line on their materials.

Atlantic County Grant Requirements & Agreement:

Atlantic County organizations that receive an Arts Grant award are required to have the following statement acknowledging the award on all printed materials, press releases, etc. associated with the grant award during the grant period of 1/1/18 to 12/30/18.

THE CORRECT FUNDING CREDIT LINE:

"This program" or "This project" has been funded... (or "Funding has been provided) ... in part by the NJ State Council on the Arts/Dept. of State, a partner Agency of the National Endowment for the Arts through a grant administered by the Atlantic County Office of Cultural & Heritage Affairs."

INCORRECT WORDING:

An organization may NOT include the NJSCA or the ACOCHA in any reference to SPONSORS. In legal terms sponsorship conveys a different circumstance than what is being conveyed per a funding award from this grant program.

LOGOS: Images of the NJSCA's logo are available for download at http://www.nj.gov/state/njsca/dos_njsca_grants-manage.html

Organizations are also required to send out their own press releases stating that they have received this grant award, use information from the credit line above and include a brief statement outlining what the award will enable them to accomplish.

Agreement: *We understand and agree to comply with all requirements involving the publicity and crediting of the grant funded project should this organization be awarded.*

Signed by Executive Officer of Organization's Board:

Signature: _____

Name and Title: _____

Date: _____

Signed by Project Coordinator (lead person responsible for overseeing the project)

Signature: _____

Name and Title: _____

Date: _____